

Memo

Date: 7/20/2004
To: All Student Organizations
From: Student Life & Activities
RE: Use of the Purdue Signature & Logo

With the approval of Purdue University President Martin C. Jischke, the University has adopted a new signature logo. This logo is designed for use by the University and may not be changed in terms of proportion or typeface. University Relations office is responsible for ensuring the correct use and integrity of the signature logo, therefore any use of the Purdue University Calumet logo must be approved through that office.

We are asking all student organizations submit their requests for logo use to our office to begin the approval process. **Please remember that everything and anything that displays the logo must be approved. (For example; posters, pens, t-shirts, cups, stationary, etc.)**

Please contact our office with any questions and for help regarding the logo.